



ANNUAL REPORT 2023-2024

Reflections from Our Leadership



It is with great excitement and deep reflection that we present to you this year's annual recap. This year, more than ever, we have been reminded of the power and importance of community. The tragic events of October 7th cast a shadow over us all, but in the face of adversity, our JCC has proven to be more than just a physical space—it has become a true home, a sanctuary, and a source of strength for all who walk through its doors. In the weeks and months following that fateful day, our JCC emerged as a central hub of solace, connection, and support. Nearly 1,000 people came through our doors each day, seeking comfort and camaraderie among fellow Jewish community members. This strong sense of unity, resilience, and purpose has fueled a period of unprecedented growth. We now proudly serve over 4,100 membership units—a testament to the trust and value our community places in the JCC as a cornerstone of Jewish life and culture.

The response from our staff, board members, and volunteers has been nothing short of inspiring. They have worked tirelessly to ensure that every member feels welcomed, supported, and safe. Our Junior Maccabi Basketball League has soared to new heights, with nearly 450 eager players giving their all last season. Our Pickleball community, undeterred by last year's flood, continues to thrive, with over 210 passionate players taking to the courts. At JSplash Swim School and the Sharks Swim Team, over 1,000 participants dove in with enthusiasm. As we look toward 2025, we are setting our sights on a thrilling three-peat victory as champions.

In our Group Fitness and Wellness classes, participation has reached new records, with over 57,000 attendees engaging in sessions that nurture personal growth and well-being. It's heartening to witness such dedication to health and self-care among our members. Personal Training has also boomed and continues to expand into small group training, where friends gather in a common cause of fitness and wellness.

We were blessed this past year to receive substantial donations, enabling us to refresh our fitness center and locker rooms. New locker room floors, updated shower spaces, fresh paint, and the addition of The JFit Zone—a brand-new turf space created in honor and memory of Steven "Berko" Berkowitz—are just a few of the improvements we have made. These enhancements were possible thanks to the incredible generosity of our donors, including Andy Levin, our JCC Board of Directors, and many others. Their support has ensured that our JCC continues to be a welcoming, vibrant space for all.

Our commitment to the Parkinson's community continues to shine through our flourishing Parkinson's Connection programs. With classes like Rock Steady Boxing, Pedaling for Parkinson's, and Pilates for Neurological Disorders, we have touched countless lives.

This summer, nearly 2,000 children, from infants to early teens, created lasting memories at the JCC Camps at Medford and Early Childhood Camps. The JCC Camps at Medford continued its impactful cultural change with all-camp flagpole ceremonies at Ravi's Bimah, fostering a sense of unity and tradition. Meanwhile, the Early Childhood Camps emphasized water safety, STEAM activities, and weekly Shabbat celebrations, instilling a deep sense of tradition and community. The success of these programs would not have been possible without our dedicated staff, whose passion and commitment to enriching the lives of our children is truly commendable.

The Sari Isdaner Early Childhood Center is thriving, with over 190 students benefiting from a vibrant Judaic curriculum that enriches their education. Our after-school program, Just4Kids, continues to grow, serving close to 40 students from six local elementary schools. This program provides a safe after-school place for students to gather, receive homework assistance, and participate in enriching activities.

We have also seen the successful return of our federal and state-funded Camden County Lunch Program, with close to 400 registered participants enjoying freshly prepared lunches from our dedicated JCafé staff. The weekday buzz in our social hall and other spaces is truly amazing as our vibrant adults come together to exercise, learn, and share a meal.

We are proud to launch the JCC Center for Learning and Growth, offering high-level educational and enrichment opportunities for adults of all ages throughout the year. This new initiative reflects our commitment to lifelong learning and community engagement, providing a space where knowledge, culture, and personal growth intersect.

Our Community Inclusion department continues to excel, with events like The Great Hanukkah Happening, Inclusive Community Day, and PALs Camp drawing enthusiastic crowds. We are committed to ensuring that our programs and events are accessible to everyone, regardless of ability, and we are grateful to our dedicated staff and volunteers who make this possible.

As we complete another year at the Weinberg Jewish Community Campus, we are excited about the future. Our Board of Directors has been diligently working on strategic initiatives that we will unveil in the coming months, including facility enhancements, new program offerings, and even more ways to serve our growing community.

We extend our deepest gratitude to our Board of Directors, led by President Andy Levin, for their invaluable contributions this year, and we welcome our incoming President Nancy Pearl, who will continue the mission and vision of the Katz Jewish Community Center. Thank you, Andy, for your service and unwavering dedication to our community.

None of these achievements would be possible without our amazing team of professionals and the growing community of volunteers who work tirelessly, both on the front lines and behind the scenes. We are deeply proud of each of you. Your passion, dedication, and hard work are the heartbeat of our JCC.

Lastly, we express our profound appreciation to our parent agency, the Jewish Federation of Southern New Jersey. Your unwavering support, guidance, and partnership have been instrumental in our journey, and we look forward to the future with great hope and excitement.

With heartfelt gratitude and enthusiasm for the future,



Andy Levin
JCC President

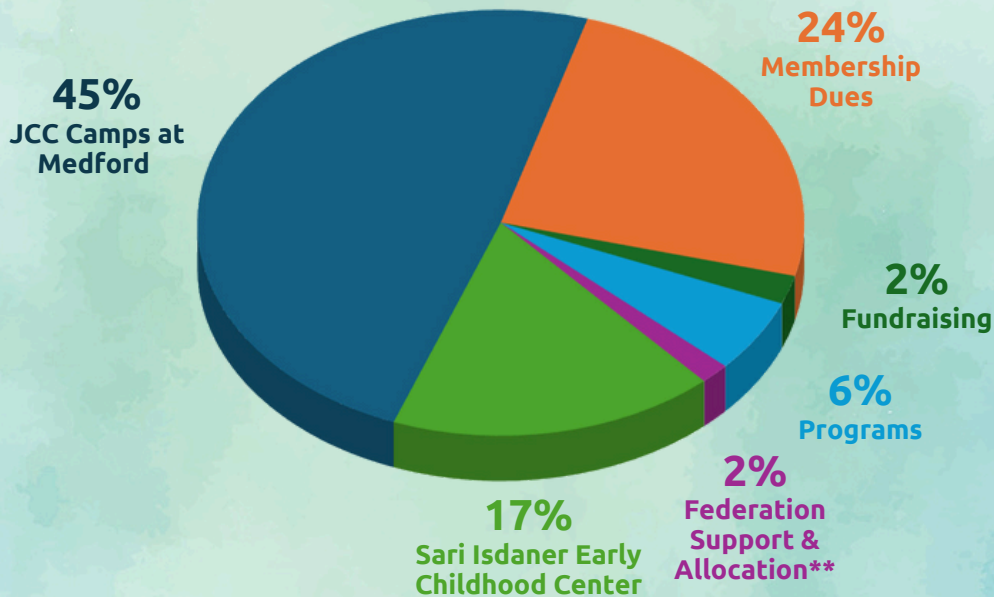


Oded Kraus
JCC Executive Director

Finance

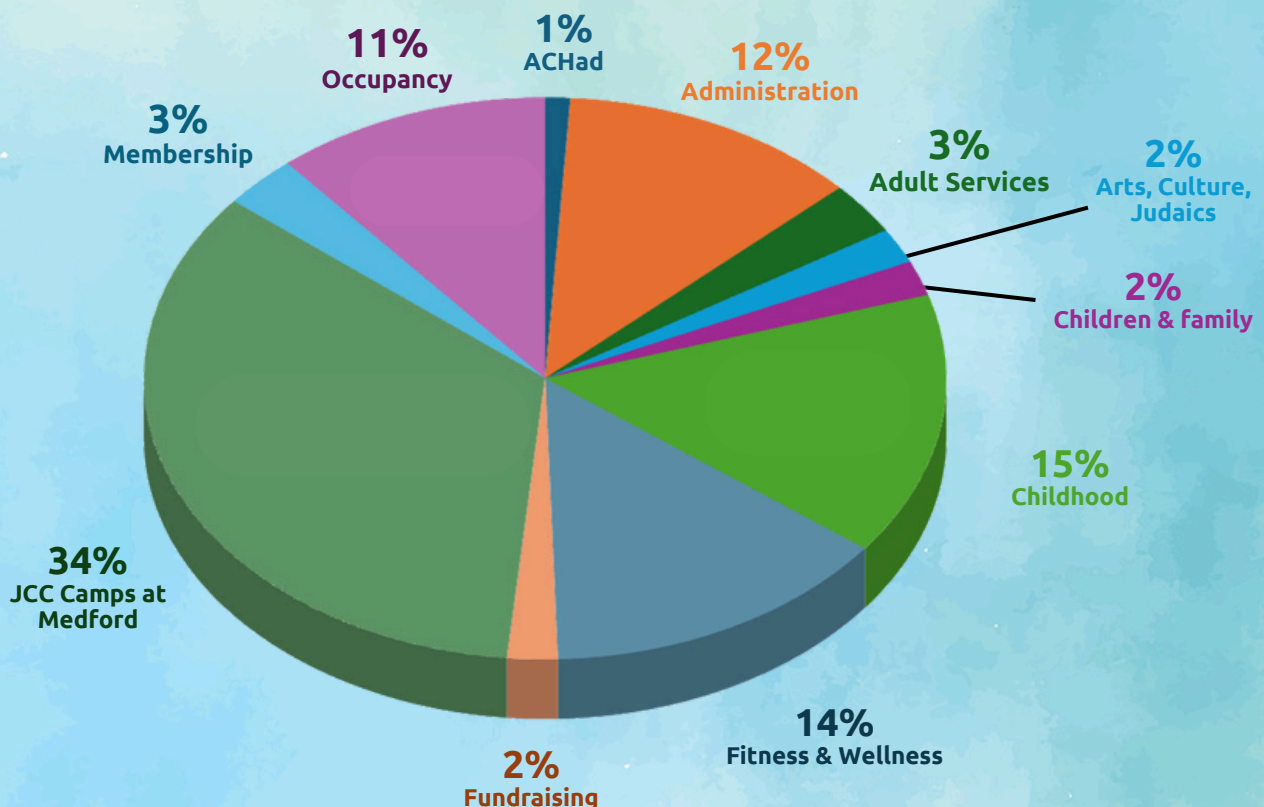
Budgeted 2024 Revenue: \$17,608,470

Budgeted 2024 Deficit: \$289,172



***Not reflected in the JFED allocation above, the JCC received an additional \$2,372,000 in support in FY 2024 comprising of direct in-kind services, employee retention, tax credit allocation, and support/impact of the JCC fundraising & grants.*

Budgeted 2024 Expenses: \$17,897,642



Membership

Between October 1, 2023 and September 1 2024, the Katz JCC experienced growth with positive feedback from its members:

“The “J” is a wonderful place – the activities are wonderful – place is clean. There is something for all ages + people – Good Job!”

”

Membership Growth



4,143 revenue-generating membership units*

344 net increase in revenue-generating membership units this year



Overall membership growth was 9%, representing over 9,000 individuals

Member Engagement



301,286

**Member Check-Ins
in 2023-2024**

*12% increase
from 2023



>1,000

**Member Check-Ins
Per Day**



30,128

**Member Check-ins
per month**

*23% increase from
previous year

“

“The wonderful sense of community. That the J creates opportunities to participate in current, important activities”

”

Milestones



Record-Breaking Membership Units: Achieved an organizational historic high in revenue-generating membership units since 1997.



Increased Member Engagement: Reached a historic high in member check-ins, the highest since 2020.



Award Recognition: Proudly voted “Best Fitness for the Whole Family” by SJ Magazine.

Exceptional Growth Over Two Years:



- Membership units have grown by an extraordinary 39% over the past two years.
- End of FY 2022: 2,985 units.
- End of FY 2023: 3,813 units (28% growth).
- To Date FY 2024: 4,143 units (9% growth).

“

“I love the sense of community and always feeling welcome every time I enter the building. The pools are great, too!!!”

”

“

“Endless opportunities to pursue new adventures + interests!”

”

Fitness Accomplishments



Personal Training Booked Sessions

3,978	4,737
FY2023	FY2024



Group Exercise Classes (Including Virtual Classes)

44,851	53,943
FY2023	FY2024



Mid-Atlantic Mini and Junior Games Participants

36	90
FY2023	FY2024



Pilates Reformer Sessions Attended

1,612	1,769
FY2023	FY2024

Sports & Recreation Participants

FY2023 

238 Men's Basketball Leagues

339 Kids Enrichment Classes

379 Jr. Maccabi Basketball

121 Paid Pickleball Participants



FY2024 

272 Men's Basketball Leagues

336 Kids Enrichment Classes

424 Jr. Maccabi Basketball

209 Paid Pickleball Participants



“ You offer so much; everyone is so kind and helpful. It's a great feeling of community.
-Deborah S. on 7/14/2024

”

Mid Atlantic Mini and Junior Games 2024:

Sunday, May 5, 2024
Wilmington, Delaware



Participants

90

Athletes

13

Coaches

Medals Earned

GOLD

Mini Girls Basketball, Mini Boys Soccer, All-Around Swimming

SILVER

Junior Girls Basketball, Mini Boys Basketball, Esports (Mario Kart)

BRONZE

Junior Girls Soccer, Junior Boys Soccer and Junior 1-mile run



We also received many individual medals in Swimming



Eric and Andy Sussman Basketball Tournament May 2024

Over
\$34K

raised this year by
generous donors and
sponsors for programs
and services at the
Katz JCC



In May 2024, the Katz JCC hosted the Annual Tournament in memory of Eric and Andy Sussman



The Sussman Family and Friends have been graciously sponsoring the tournament for 18 years

“Berko Turf” - February 2024



In February 2024, work began in the fitness center to refresh the space and update the equipment. We were fortunate to receive a generous donation in memory of Steven 'Berko' Berkowitz, which made this dream a reality. Steven was an avid user of our Katz JCC Fitness and Wellness facilities and tragically passed earlier this year. His family and friends channeled their grief into establishing a fund to give back to what meant so much to him — an active lifestyle and a deep love for our JCC. We are humbled by this generous gift, which will ensure that Steven's legacy is honored every day. The fitness center now features a turf training zone, fresh paint, new equipment, and a modern look.



JSplash Swim School Participants

2,705 **2,700**
FY2023 FY2024



Swim Team
Ages
5-16



JCC Sharks Swim Team Participants

182* **193***
FY2023 FY2024

*Including spring warm-ups



Mid-Atlantic Swim
League Champions
beginning fall of 2025



Lifeguarding Certifications

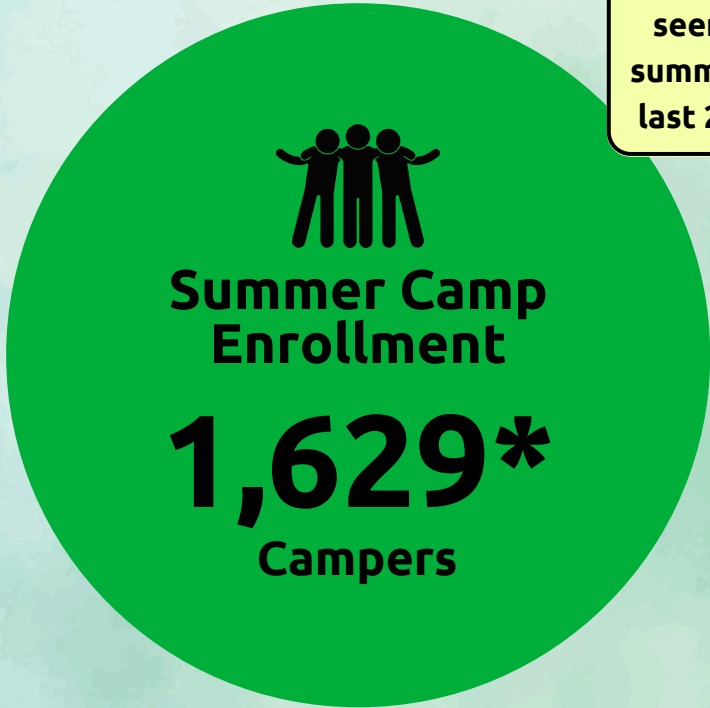
186 **178**
FY2023 FY2024



Received
**IRA F. BACK SWIM
FOR LIFE
ENDOWMENT FUND**
to assist in making participation in
the JCC Sharks accessible
regardless of financial barriers



***More campers
than we have
seen in one
summer in the
last 20 years!**



Highlights Include:



10 Campers from Kibbutz Zikim spent two incredible weeks as part of our camp family



All camp flagpole at Ravi's Bimah 3 times every week



6 staff from Israel teaching new dances, songs, and lots of Hebrew



New program Rishon for teens with disabilities, ages 14-18



Parkinson's Connection

Parkinson's Connection

(Including Virtual)

FY2023

Attendees

Group Classes

6,232

Personal Training

97

FY2024 to date

Participants

Group Classes

5,684

Personal Training

254

Events Update



The first **POWR 5K**, held on October 29, 2023, attracted nearly 100 participants. Building on this success, the event is set to return on October 20, 2024, with over 120 participants already registered.



\$15,000

Community grant received from the Jewish Federation of Southern New Jersey in October 2023



\$13,000

Community grant received from the Parkinson's Foundation in July 2024

This Funding Supports:



Continuing **FREE** weekly programs like **Raise Your Voice Virtual Speech Therapy**



Offering new live and recorded hybrid class options for convenient access.



Adding a new class: **PWR! Moves.***



Covering the **\$50** initial assessment fee for new members to eliminate financial barriers.

*Parkinson's Wellness Recovery Moves (PWR! Moves) is a new class focusing on Parkinson's-specific whole-body exercise. It retrains everyday movements and targets key skills affected by Parkinson's: antigravity extension, weight shifting, axial mobility, and transitional movements. Our program combines PWR! Moves with gentle, adaptive yoga, making it accessible to nearly all levels of Parkinson's disease.

Early Childhood Education

Sari Isdaner 
EARLY CHILDHOOD CENTER
 at the Katz  CC



Student Body Size

2022

Started the year with 140 students

2023

Started the year with 192 students, climbed to 197, and ended with 190

2024

Started the year with 190 students (despite universal preschool)



Playground Renovations

Received playground grant totaling \$197,000 to go toward renovating the playground. These improvements will take place within the 2024-2025 school year.



The Shinshinim

The Shinshinim will be teaching Hebrew/Judaica this year to our students, with a newly invigorated approach from our Israeli visitors.



ECE Camp

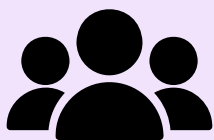


181 Children Attended ECE Camp

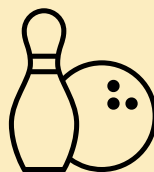


51 Infants and Toddlers Enrolled





Community Inclusion doubled its class and event offerings from fiscal year '23 to fiscal year '24



80+ individuals attended the Community Inclusion Bowl-a-thon to raise funding for programming



More than 200 community members attended our Area of Impact Resource Fair, which featured over 50 vendors providing services for individuals with special needs and those requiring accommodations.

“Friendly environment and inclusive of everyone.”



Congregate Lunch Program Highlights



Re-Launch: February 2024, in partnership with Camden County. Registration: Over 400 individuals, including JCC members and South Jersey residents



Program Schedule: Monday through Friday
Average Attendance: 150+ per week



Monthly Menu: Kosher meals prepared by JCC Chef Stacy Clarke



Special Events: Passover Seder in 2024; additional holiday meals planned



May 2024 Event: Camden County's 50th anniversary of Nutrition Programs celebrated at JCC with 100+ attendees



Partnerships: Close collaboration with Camden County and dedicated volunteers



Events



Grandparents Day

JCC Camps at Medford

130



Savim Vesavatot Sidekicks Volunteer Program

Grandparents were paired with classrooms in the Early Childhood Center, visiting weekly to read to the children.

18



Avi Wisnia Documentary Screening*

*Recently Nominated for an Emmy Award

75



Pre-Screening of *One Life Movie*

356



65

Transactions per day,
six days a week



2,257

Cups of hot coffee sold
*Top beverage choice

**Grand Opening
MARCH 2024**



390

Egg salad
sandwiches sold
*Most popular
lunch item



>1,000

Chocolate chip
cookies sold



Sports Awards

+\$220,000

Raised via Sports Awards at the J on June 27, 2024

Sports Awards at the J proceeds go to provide financial assistance and services for children of all ages and abilities. Services include youth sports leagues, nutrition counseling, wellness classes, obesity prevention and adaptive fitness and aquatics programs for those with special needs.

Open Hearts! Open Doors

+\$200,000

Raised for Open Hearts/Open Doors at the ProAm on September 9, 2024

ProAm proceeds provide critical financial assistance to hundreds of campers at the JCC Camps at Medford, affording a memorable summer experience for all, including our Open Hearts/Open Doors special needs inclusion program.

Fundraising

In FY23 our fundraising team raised \$1,129,475.

In FY24 our team has raised \$1,257,415 to date.

FY 2023 +\$1,129,475

FY 2024 +\$1,257,415



Donors & Sponsors 2024

Bank of America
Barry & Michele Susson
Cherry Hill Imports
Dashing Designs
Davis Enterprises / Davis & Lahn Families
Davis Family Foundation
Donna & Richard Bell
Dr. Barney & Amy Kaplan
Dr. Richard M. Klein
Drs. Elyse & Andrew Mulberg
Drs. Gerry & David Kaufman
Dr. David & Jodi Hassman
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Foundation For Jewish Camps
Hans & Delores Levy Foundation
Harold Grinspoon Foundation
Jay Roberts Jewelers
Jeff & Tracy Brown
Marcy Dash Friedman & Brian Friedman
Martin & Nora Salzman Foundation
NFI Industries
Raymond & Gertrude R. Saltzman Foundation
Ravitz Family Foundation / Shoprite

Resintech / The Gottlieb Families
Rick & Donna Forman
Jewish Federation of Southern New Jersey
MHS Lift
Sidney & Sandy Brown
The Harold Grinspoon Foundation
The Horizon Foundation of Southern New Jersey
The Lowenberger Family
The Parkinson's Foundation
The Rose Family
Townsend Foundation / Judith Nadell & John Langan

Bill & Amy Green
Broadway Cares
Classic Cake
Creative Print Group
Foundation for Jewish Camps
Fran & Leon L. Levy and Family
FunPlex / Splash Plex Amusement Park
Galloway National Golf Club / Vernon Hill
Healthcare Quality Strategies Inc. (HQS)
J & J Snack Foods
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Jeff & Florence Antonoff
Jewish Women's Foundation
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Jodi & Neil Levine
K.C. & Beth Isdaner
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Platt Memorial Chapels, Inc.
Resnick Family Foundation
Richard B. Charny Endowment Fund
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The Hughes Center for Aesthetic Medicine
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The Landau Family
The Martin and Nora Salzman Foundation
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SJ Magazine
South Jersey Orthopedic Associates
Taylor Made Custom Cabinetry
The Bennett Group
The Hofman Family
The Landenberger Family Foundation
The Richard B. Charny Endowment Fund
UBS Financial Services
Vineland Construction
Wegmans
Wolf Commercial Real Estate, LLC
Young Adjustment Company, Inc.

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May M. Brill
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Cori & Michael Cherkas
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Jennifer Sholder
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Allison & David Snyder

Donna Snyder
Sabrina & Aaron Spector
Sarah & David Zalcmann
Anonymous (3)

See what you'll discover here!

katzjcc.org

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